

ENTREPRENEURIAL TALK SERIES

Introduction

UTAR Entrepreneurial Talk Series seeks to inspire people with the views and valuable sharing of accomplished entrepreneurs.

Focusing on leadership and business issues pertinent to our global landscape today, the talk series serve as an enriching platform for inspiring entrepreneurs.

The talk series are delivered by individuals who have demonstrated impeccable leadership with significant contributions to the society in their respective fields. It will be a tremendous opportunity for audiences to draw on the foresight, knowledge and experiences of these distinguished speakers.



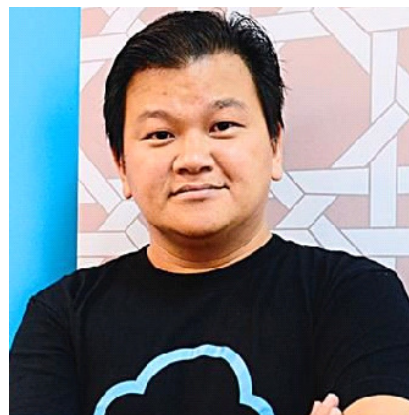
Maverick Foo Chia Yong, better known as Maverick Foo, is a Co-Founder of the Kickstart platform for budding entrepreneurs. Along with several other enthusiastic Generation Y entrepreneurs, he started the Kickstart platform in 2013. His company, Kickstart organizes talks and meets for individuals who have a buzzing idea for business but are unaware about how to materialize it. Apart from the talks, the other initiatives of Kickstart are **Kickstart Katalyst**, **Kickstart Lepak** and **Women Kickstart**. Foo is much into alternative business propositions. He does not hesitate to try out experimental ideas and most of them have been successful. Even with bare minimum briefing, he can come out with a good solution to a business idea.

<u>Date/Time</u>	<u>Location Details</u>
28 October 2015 (Wednesday) 1.30pm-4pm	KB207, Sungai Long Campus

Programme

- Welcome remarks and introduction of **Maverick Foo** and **Goh Boon Peng**
- Experience sharing by Maverick Foo and Goh
- Q & A
- Closing

USSDC Points is claimable.



Goh Boon Peng, will share about Selangor E-Commerce project named **Selangor Information Technology and E-Commerce Council (SITEC)** which is initiated by Selangor State Government in 2015. He will cover everything from e-commerce platform, payment gateways, digital marketing and more. Potential entrepreneur or young entrepreneur can

transform their business successfully online and stay at the forefront of social-economy growth driven by this new and fast growing world of e-commerce.



Register online at:

<https://supers.utar.edu.my/welcome/register/event/yy1yaRI8x1UWS2L/>

Free Admission

For enquiries, kindly contact:

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